

## EMAIL EXCLUSIVE OFFER



EXCLUSIVELY OURS

### CALVIN KLEIN NAKED GLAMOUR

**SAVE \$10** ON ANY CALVIN KLEIN NAKED GLAMOUR BRA PURCHASE

In-store only.

Offer valid from Sunday November 13 to Friday November 18, 2011



POS PROCEDURES:  
Scan Calvin Klein bra;  
Press "TOTAL" and apply any transaction discounts (if applicable).  
Scan/Key \$10 coupon barcode.  
Tender transaction as per normal.  
GLP PROCEDURES:  
In GLP, choose line type "Coupons-Bay Bar-coded Coupons (4515)"  
in the NCT window.

## EMAIL EXCLUSIVE OFFER



# 25% OFF

ALL MEN'S AND WOMEN'S REGULAR-PRICED CONVERSE

Available in select stores. Offer valid from Sunday, November 13 to Sunday November 20, 2011.



POS PROCEDURES:

----- MIXED BASKET -----  
Press 4 and press PRICE OVERRIDE key.  
Scan the SKN/UPC of the item.  
Key 2 (% OFF) and press ENTER.  
Key the percentage value off and press ENTER.  
Repeat the steps above for all applicable items as listed above.  
Continue to scan any other merchandise.  
Press "TOTAL" and apply any transaction discounts (if applicable).  
Scan/Key coupon barcode.  
Tender transaction as per normal.

----- % OFF APPLIES TO ALL ITEMS IN TRANSACTION -----

Scan all items.  
Press TOTAL.  
Press DISC.  
Key 1 (%) and press ENTER.  
Key 3 (Customer Appreciation offer) and press ENTER.  
Key the discount % applicable to all the items in the transaction; press ENTER.  
To exit discount prompt key 3 (N) and press ENTER.  
Press "TOTAL"  
Scan/Key coupon barcode.  
Tender transaction as per normal.

EMAIL EXCLUSIVE OFFER

moon

OUR GIFT TO YOU

Receive \$40 off

your men's Moon apparel purchase of \$100 or more (before taxes).

In-store only Offer valid from Sunday, November 13 to Thursday November 24, 2011 or while quantities last.



the Bay

POS PROCEDURES:

Scan all eligible items; press SUB\_TOTAL.  
If sub\_total value is \$100.00 or greater (before taxes);  
Press "TOTAL" and apply any transaction discounts (if applicable)  
Scan/Key \$40 coupon barcode.  
Tender transaction as per normal  
GLP PROCEDURES:  
In GLP, choose line type "Coupons-Bay Bar-coded Coupons (4515)"

EMAIL EXCLUSIVE OFFER

moon

OUR GIFT TO YOU

With any purchase from Moon's fall 2011 women's apparel collection,  
receive a **TUBULAR TANK TOP**, available in black or ivory.

In-store only Offer valid from Sunday, November 13 to Thursday November 24, 2011 or while quantities last.



the Bay

POS PROCEDURES:

Scan eligible Moon women's fall apparel as per normal;  
If customer's purchase qualifies;  
Scan FREE Moon tubular tank top using 7-Price Override  
refer to pg19 of the QRG).  
Press TOTAL.  
Scan/Key coupon barcode.  
Tender transaction as per normal..