

OUR NEW
Shoebox
CARD COLLECTION

IS BOUND TO HAVE THE **PERFECT**
card for you.

GO ON,
MAKE SOMEONE LAUGH!

*Life IS
A SPECIAL
OCCASION.*
Hallmark



**BUY 2 SHOEBOX CARDS,
GET 1 FREE**
(max. value of \$4.99)



Consumer: Buy 2 Shoebox cards and get another Shoebox card for free at participating Hallmark Gold Crown stores across Canada, excluding Quebec. Retail value of the free card cannot exceed the retail value of either purchased card and is limited to \$4.99 (before taxes). Limit of one coupon per person. Not redeemable for cash and no cash refunds. Provincial law may require retailer to charge the applicable tax on the full value of the purchase before the reduction in coupon value. Taxes are included in the face value, where applicable. Void where prohibited by law. Once redeemed, coupon becomes the property of the retailer. Offer valid August 15 to October 2, 2011. Visit hallmark.ca to find a store near you.

Hallmark Gold Crown Retailer: Please redeem this coupon as per the offer indicated. Any other application may constitute fraud.